



# EIZO's Guide to \a Further/ Enjoyment of Digital Photography



## As the use of digital cameras spreads, there are many more ways to enjoy digital photos!



Print them out at home and make a photo book



Post them on a photo sharing site or on your blog



View them in a digital photo frame or on a TV

### But if you don't use a monitor suited for displaying digital photos...



The colors of photos you took so much trouble to retouch will not be viewed by others as you intended.



You won't be able to print photos in the colors you want, and have to try again and again, thereby wasting time.



#### Which monitor you use to display digital photos



#### To enjoy digital photography \more/...



It's important to use a monitor that is suited for displaying digital photographs.

- Achieve the colors you want in photos
- Finely retouch photos in the correct colors
- Make the colors displayed on the monitor match those in the printed photo

#### When printing digital photos at home...





## If you can print photos that match the image you see, digital photography will be \more/enjoyable!



Print without doing multiple proofs



Retouch with confidence



Photo displayed on screen

Photo printed out on an inkjet printer

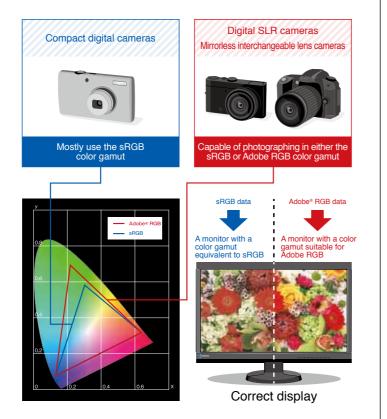
Color matching between on-screen photos and inkjet printouts reduces wasteful reprinting costs, saves the time and labor that repeated retouching takes, and leads to higher quality printed images.

#### What does a monitor need to display correct digital photo images?

#### The correct color gamut

There are two types of digital cameras in terms of color space: those with which you shoot using the sRGB color space and those with which you can choose to shoot using the sRGB color space or the even broader Adobe® RGB color space. With Adobe RGB, you can shoot emerald-green oceans and brilliant yellow flowers, but if you are using a monitor with a color gamut not suited to Adobe RGB, the images will not be displayed correctly. On the other hand, while the reproducible color space for sRGB is narrower, color management is easier because it is meant for general use.

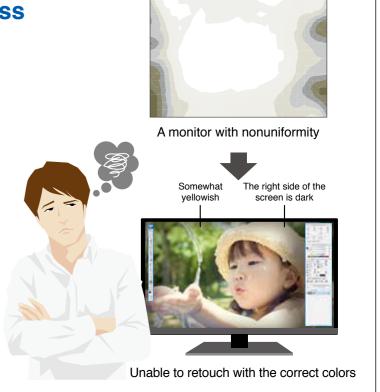
It is necessary to select a monitor depending on your color management method - Adobe RGB or sRGB.



#### No unevenness in brightness or color on screen

There are many recorded pixels in photo data, and because they do not all fit in window displays, most retouching takes place on a full screen. Monitors with poor accuracy to start with or monitors whose color display has changed after long periods of use may have dark patches or color infusion in sections, leading to nonuniformity.

For displaying digital photos, the most suitable monitor is one that has been adjusted in advance to correct uniformity errors. You are even better off with a monitor with circuitry that takes into account changes in the monitor's displayed brightness, etc. due to continued use, and adjusts for them.



#### **Smooth gradations**

Gradation is used in photo data to express color shading and a sense of depth. A monitor with color infusion or color omission issues is unable to correctly display important elements of photographic data.

To correctly display photographic data, it is necessary to use a monitor that is capable of clearly displaying gradations in monochromatic images, including low gradation areas, with no

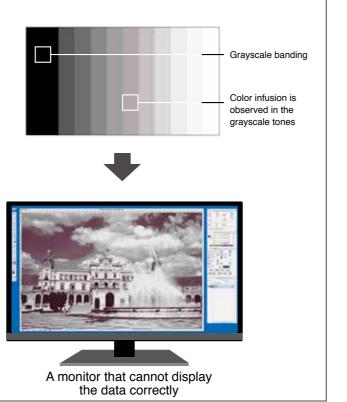
color infusions or omissions.







A photo with the data correctly printed



#### Easy-to-adjust display

One requirement is a display that can be finely adjusted for brightness and color tone with minimum effort. Most monitors are adjusted using buttons on the front of the monitor or software produced by other companies. However, because there are limits to the adjustments that can be performed, and it takes time and expertise to perform them, these monitors are not the most suitable for digital photo displays.

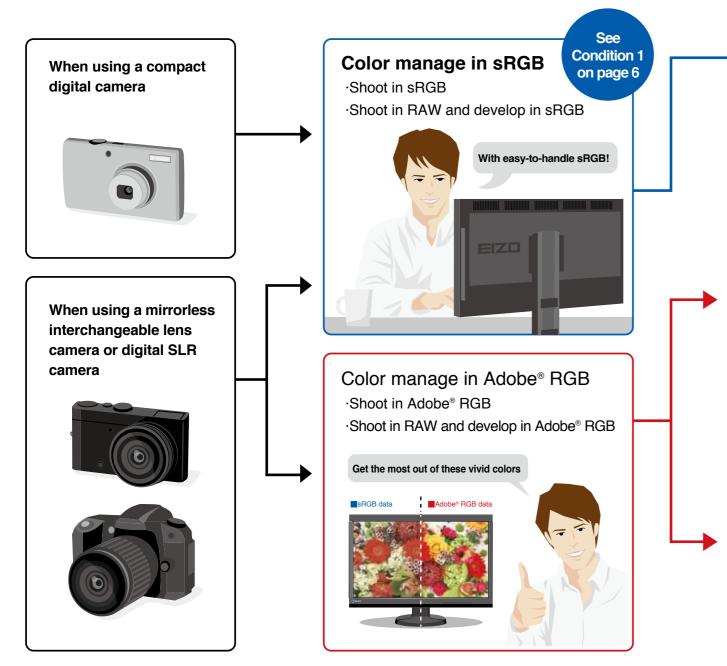
The ideal is to use software and sensors dedicated to the monitor you are using, in order to easily adjust color display correctly in a shorter time depending on the way you like to enjoy digital photos. In addition, you will find it easier to maintain the correct color display if you select timesaving items to make regular readjustments.



#### Choosing the right monitor

EIZO's ColorEdge color management monitors fulfill the four conditions listed on pages 6-7.

We have an extensive line-up for enjoying your digital photos so choose one that's best for you.



#### ColorEdge CS230

ColorNavigator 6 included, Calibration device sold separately

Color manage in sRGB with ColorNavigator software and an external calibration device.



#### Quick and simple



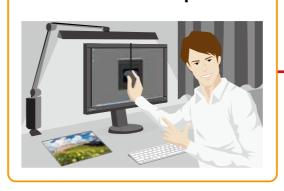
ColorEdge CS240

ColorNavigator 6 included, Calibration device sold separately

99% Adobe RGB coverage enriches your digital photo experiences. Quickly begin professional-level calibration with ColorNavigator. This 24.1" model shows images at A3 size + tool palette display.



#### Work like a pro



#### ColorEdge CX241

ColorNavigator 6 included, Calibration device sold separately

99% Adobe RGB coverage enriches your digital photo experiences. A built-in sensor maintains your calibration settings. This 24.1" model shows images at A3 size + tool palette display.



#### For printing at A3 size or larger...

#### ColorEdge CX271

ColorNavigator 6 included, calibration device sold separately.

Enjoy your digital photos all the more with this large 27-inch screen.



#### If you want to further master digital photos...

#### ColorEdge CG Series

This professional series, with its built-in calibration sensor, is a favorite among photography pros.

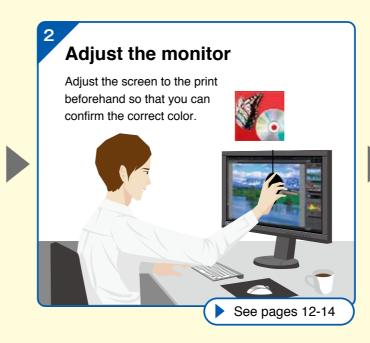


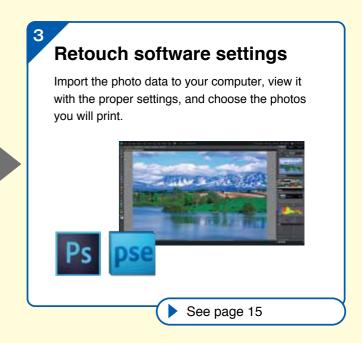
# Color matching the monitor and photo prints

To color match the monitor and photo prints, you not only must choose a monitor that correctly displays digital photos and offers optimal adjustments, but must also select the correct settings with your retouching software and printer. This guide introduces the necessary adjustments and settings when making prints to achieve color matching.



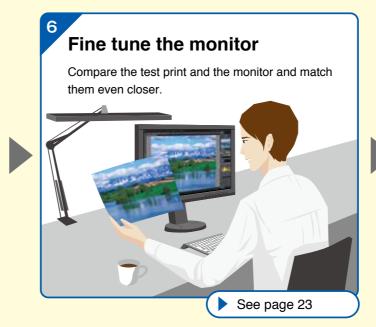












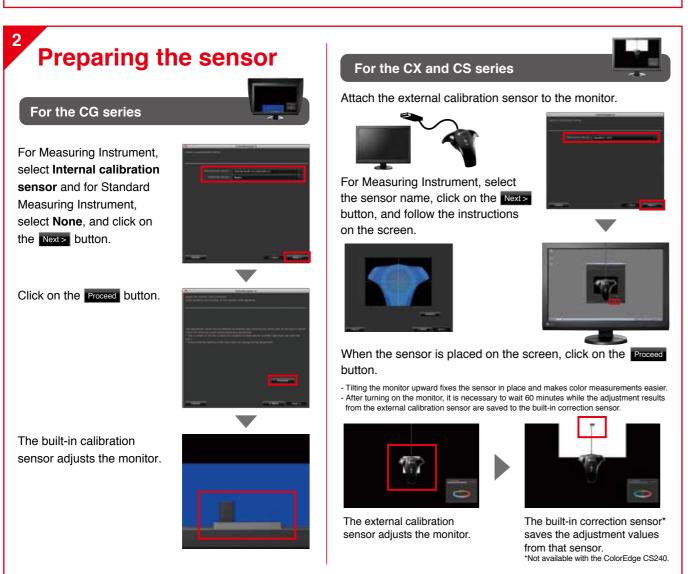


#### **Color Matching with ColorNavigator 6**

We introduce ColorNavigator 6 color management software for calibrating ColorEdge monitors for even greater enjoyment of digital photos.

OS: Macintosh





#### Save the adjustment results



After confirming on the adjustment results screen that there are no major gaps between "Target" and "Result" values, click on the Finish button.



The display
returns to the initial
screen, and the
adjustment target
name is marked
with a blue circle.

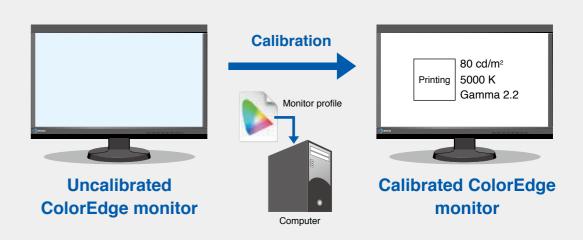
Your screen has been optimally adjusted for printing.

To maintain these settings, see "Regular calibration of the monitor" on the next page.

To confirm your matching, open your photo in your retouching software and make a test print. See page 13 for details.

#### Why calibration is necessary

After calibrating with ColorNavigator 6, a "monitor profile" is generated and automatically configured to your computer's OS It's very important to match colors (color management) when using retouching software, printers, and monitors. ColorNavigator makes it easy to do this to a high degree of accuracy.



#### What's a monitor profile?

It's a data file that conveys to the system how a monitor displays color



#### Regular calibration of the monitor

The monitor's display of color changes over time with use, so regular readjustments are important. ColorEdge is equipped with a built-in sensor that automatically performs regular adjustments, constantly maintaining the same conditions and allowing you to enjoy your digital photos with peace of mind.

Monitor that cannot perform regular display corrections



Becomes dark, changes color to

Correct color display

Change in display characteristics

#### ColorEdge<sup>®</sup>



Because the built-in sensor automatically adjusts the monitor at regular intervals to correct the display.

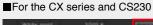


Correct color display



Maintains display characteristics

#### With ColorNavigator 6...









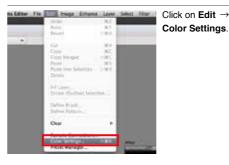
Check **Enable SelfCorrection** to set the intervals in usage time

#### Retouch software settings

In order to match monitor colors with printed ones, it is also important to appropriately select the color settings for the retouch software that is used to display photos. The following is an introduction to the recommended settings for color matching using three typical software packages.



The default settings are used here.

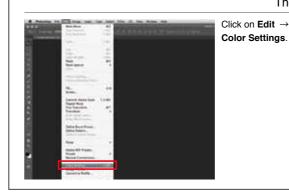




Optimize Colors for Computer Screens, and click OK.

#### Adobe® Photoshop CS6

The default settings are used here.





From the Settings pull-down menu, select **Europe General Purpose 3** and click **OK**.

#### **Canon Digital Photo Professional**

Canon Digital Photo Professional requires manual setup.

#### For Windows



# From the Tool pull-down menu, select Preferences, and then the Color management tab. In Default settings of Work color space select sRGB or Adobe® RGB, depending on your color management method. In Color matching settings, For display select Use the OS settings.

# Processor Sofia America (\* Nove sofia spece\* Sofia America (\* No

For Mac OS

From the Digital Photo
Professional pull-down menu,
select Preferences, and then the
Color management tab.
In Default settings of Work color
space, select sRGB or Adobe®
RGB, depending on your color
management method.
Under CMS settings for print and For
display, select Monitor profile. Click
on the Browse... button and set the
profile of the created adjustment target.
Click OK.

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#### **Printer Settings**

#### EIZO's recommendations for digital photo perfection

To match the color of your monitor and photo prints, it's necessary to use a printer that accurately prints photo data. Here, we introduce our recommended EIZO monitors and printers and explain the appropriate printer settings for color matching.





#### **Canon Printer Settings**

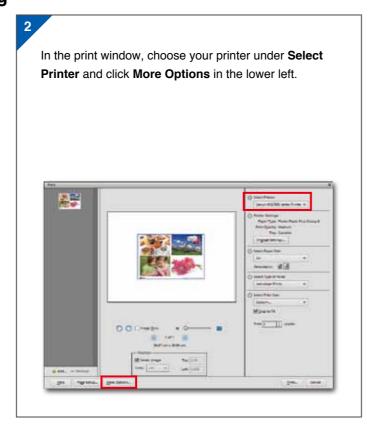
After correctly setting your retouching software, open the photo you want to color match. EIZO has prepared a print sample which you can use as a test print.

You can download it here. http://www.eizo.com/global/i/print\_sample/



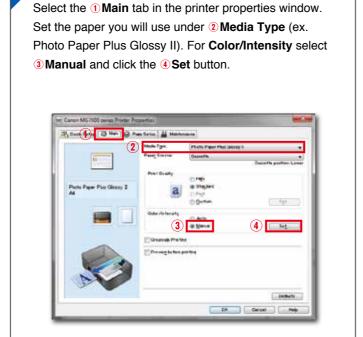
#### Optimal print settings for color matching





In the More Options window, select ① Color Management.
For ② Color Handling, select Photoshop Elements
Manages Colors. Under ③ Printer Profile, select the
paper profile you will be using and for ④ Rendering
Intent, select Relative Colorimetric. Click the ⑤ Printer
Preferences button.

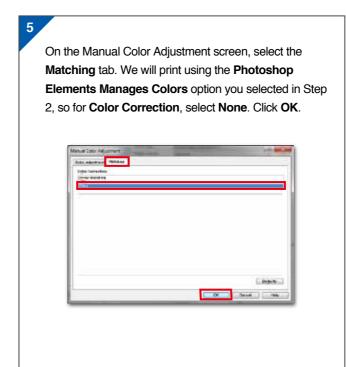


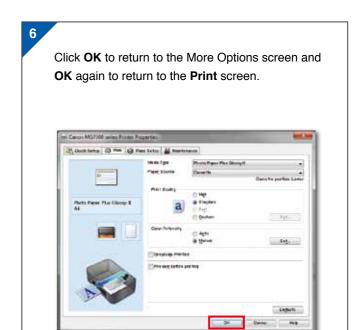


OS: Windows 7

Printer: Canon PIXMA MG7550

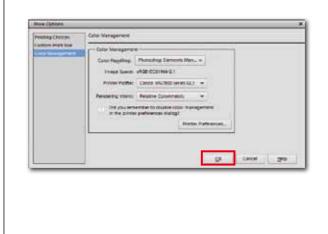
■ Retouching software: Adobe® Photoshop Elements 11





EIZO X Canon

When you return to the **More Options** menu, select **OK**.





For the printer settings of other retouching software, please visit: http://www.eizo.com/global/i/printer/

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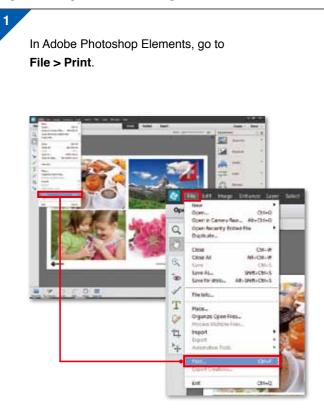
#### **Epson Printer Settings**

After correctly setting your retouching software, open the photo you want to color match. EIZO has prepared a print sample which you can use as a test print.

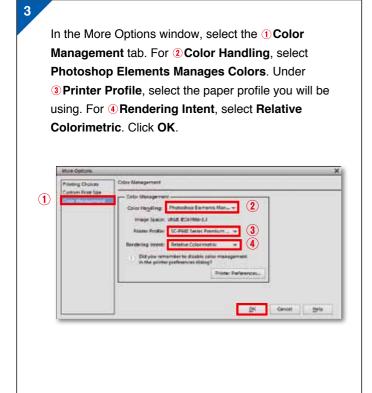
You can download it here. http://www.eizo.com/global/i/print\_sample/



#### Optimal print settings for color matching





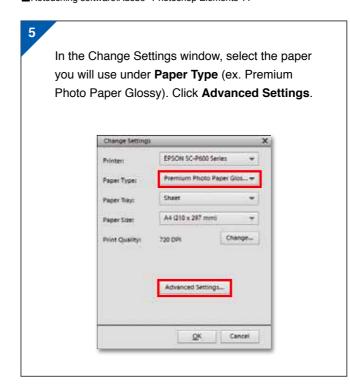


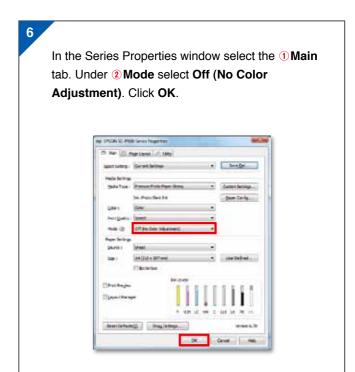


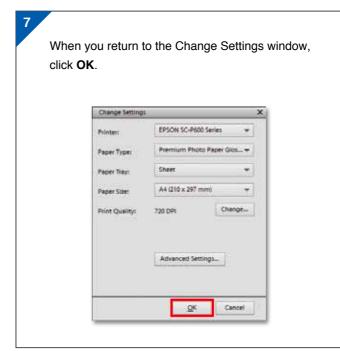




■OS:Windows 7
■Printer:Epson SC-P600
■Retouching software:Adobe® Photoshop Elements 11







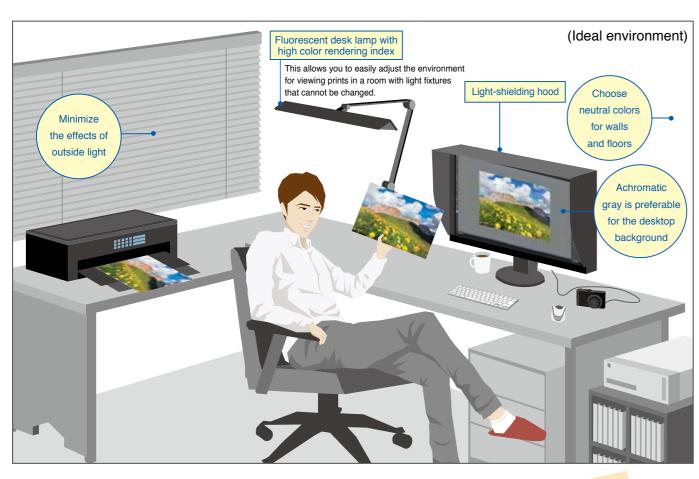


For the printer settings of other retouching software, please visit: http://www.eizo.com/global/i/printer/

#### **Environment preparation**

#### ColorNavigator 6 Increase your matching precision

Even if color matching has been successfully performed between on-screen and printed photos under indoor lighting conditions in the evening, they may look different under outside light during the daytime. To correctly check the color, it is necessary to adjust the lighting conditions and to control environmental light so that images are always evaluated under the same conditions.





You've successfully made a test print. If your print matches your monitor then then you can forego the following steps. If something isn't quite right with your matching because of environmental factors, you can manually fine tune a calibrated target for more precise color matching.



Select Adjust manually from among the Advanced buttons in the upper right side of the screen.



While comparing your print with your monitor screen, Adjust the **OBrightness**. Move the pointer to the left or right until it approximates the appearance of your photo print.

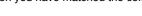


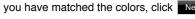
Adjust the **2White Point**. Move the pointer to the left or right until it approximates the appearance of the print. If the screen output seems blue, move the pointer away from the blue spectrum and toward the red end of the spectrum to remove excess blue.



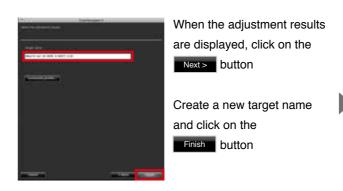
You will rarely need to use the Hue adjustment near

3 When you have matched the colors, click Next>





Use the sensor to recalibrate.





The new adjustment targets are added to the target list.

This concludes our guide for color matching with ColorNavigator 6. Enjoy your photo prints!



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