

We will supply high-quality products and services loved by customers through creating and offering new value by unique technologies and ideas.

Our products are used in offices and homes around the world, and each field requires different specifications and functions. Beyond listening and responding to customer requests in each field, we relentlessly pursue proprietary technologies and ideas to create and offer new sets of values that extend our promise to consistently deliver products that customers appreciate.

**EIZO Solutions**

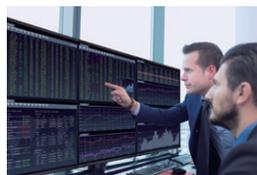
**► For General (Business & Plus) Markets**

Focusing on user comfort to reduce the physical strain of using PCs.

We focus on ergonomics-based design so that users can use our products for long hours without experiencing symptoms of stress such as eye fatigue. Thus, we offer comfortable PC environments in various locations such as offices, schools and homes.



EV2450 and EV2455 feature a frameless design, which allows users to enjoy almost seamless viewing and does not interfere with eye movement between screens, and therefore improves user comfort in a multi-monitor configuration.



**► For Medical Markets**

Contributing to greater diagnostic accuracy to support advanced medical treatment

To contribute to greater diagnostic confidence, our monitors not only accurately reproduce medical images but also maintain image stability through the use of built-in sensors that adjust for monitor wear over time and software that controls image quality. Furthermore, our monitors more flexibly display images in medical settings by offering multi-modality for simultaneously displaying different medical images on a single monitor.

In the field of surgical operations, higher levels of medical practice are leading to more sophisticated operating room systems that require the display of biological information on a specific monitor at the right time. We support advanced medical procedures by offering a comprehensive approach for the imaging environment required in operating rooms through our consulting services and being able to propose a total imaging solution that meets user needs, including image display monitors and image management software in a networked environment.



Multi-modality monitor  
Monitor can display different medical images, identify monochrome/color images automatically, and present them with the optimum brightness and gradation.

**► For Graphics Markets**

Supporting every creative setting through reliable, accurate color display

We focus on accurate color reproduction, and we contribute to improving efficiency and accuracy in every creative setting by offering monitor solutions that achieve and maintain accurate color display. The professional series of our color management monitors is being widely used by professional photographers and many production companies. The entry series offers color matching for prints and monitor display using ColorNavigator Element, a free software application that even beginners can use easily. Thus, we also support people in enjoying digital photos and other creative activities for fun.



**► For Industrial Markets**

Supporting customers' businesses through finely-tuned response to the specialized needs of each industry

We flexibly address the diverse requirements of each industry by offering a broad range of products and customization, drawing upon the basic technology and knowhow we have cultivated over the years through the development and manufacturing of LCD monitors as well as our product development capabilities for specific markets that require specialized and advanced technologies.

We also support customers' businesses by responding to the need for small-lot production utilizing our flexible production system and stable, long-term supply of products based on our procurement capabilities and our maintenance system.

One of our major industrial product areas is security and surveillance market. We contribute to enhancing public safety by supporting the stable operation of security systems, using highly reliable monitors that feature excellent visibility and 24-hour continuous operation. In the air traffic control market, we contribute to our mission of ensuring safety in the sky by providing air traffic control towers and control rooms with products such as high-brightness LCD monitors capable of clearly displaying flight status information under daylight conditions. We also meet the diverse needs of other industries, such as railway and marine transport.



Air traffic control: operations in the control room

► **For the Entertainment Market**

Enriching games, video watching and other entertainment with our proprietary image processing technology

A wide variety of entertainment is now available, from games to animation, video, photos and the Web. In the game field, competitive, multiplayer computer games called eSports (electronic sports) have become particularly popular overseas, notably in Europe and North America, and the number of players is increasing in Japan. Our entertainment monitors feature Smart Insite, a technology that improves shade visibility by automatically adjusting color saturation and brightness to display images in vivid detail, depending on the setting.

Our products contribute to enriching customers' recreation time and daily lives by displaying dark scenes of games, video and animation in vivid detail, raising the enjoyment and comfort of entertainment options.



Multi-modality monitor  
Monitor can display different medical images, identify monochrome/color images automatically, and present them with the optimum brightness and gradation.

► **For the Amusement Market**

Enlivening the market by providing products supported by our technological excellence

We design and manufacture LCD monitors installed in pachinko equipment, capitalizing on the EIZO Group's advanced visual display technology. Our products enliven the amusement market by offering a realistic expression of images and stories with a strong gaming feel, and they become customer favorites year after year.



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**Expanding the EIZO 4K World**

4K attracts attention in TVs and generates interest in other fields due to advantages such as displaying more information on a single screen and producing beautiful, high-definition images. As an imaging specialist company for graphics, medical services, general business and CAD, EIZO offers a uniquely extensive 4K product line.

**FlexScan®**



For CAD, finance and business

**ColorEdge®**



For detailed video editing

**DuraVision®**



For CAD and high-quality map production

**RadiForce®**



For simultaneous display of diverse medical data

**The Award We Received**



ColorEdge CG318-4K received the Best of Show Award (under the Digital Video Magazine category) sponsored by NewBay Media at the NAB Show 2015, the world's largest trade show for broadcasting equipment, held in Las Vegas. NewBay Media is a U.S. media company that is highly regarded in the industry of broadcasting and imaging equipment for professional use. ColorEdge CG318-4K was highly recognized for its design, functions and performance, which meet professional standards, and cost competitiveness.

## Protecting Intellectual Property that Enhances Value

We actively seek to obtain patents and design rights for the technologies and designs it creates through product development.

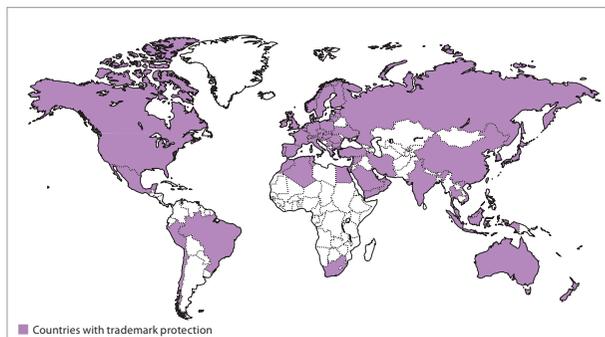
Our recent focus has been on attaining patents and design rights in countries and regions where we expect product sales to grow such as China, India and Russia, in addition to Japan, Europe and the United States, our current main markets. Overall, our goal is to construct a global network of intellectual property.

We also believe that trademarks, including the names of our company and products, are key to protecting and enhancing EIZO brand value. We therefore strive to obtain and maintain trademark rights in all the countries where we sell products.

### Number of Patents Obtained by the EIZO Group



### Countries with Trademark Protection



### Centralized Management of Intellectual Property for the Entire Group

We have centralized the management of all intellectual property (including patents, design rights, and trademarks) owned by the Group and encourages the creation of intellectual property group-wide. We have also established a system to facilitate the use of intellectual property and the sharing of related information among Group companies.

### Creating Intellectual Property and Obtaining Rights

We have introduced a survey and application procedure for patents and designs to our product development process with the aim of preventing missed opportunities for identifying new core and peripheral technologies created during the process.

It is our goal that each patent or design application technology is effectively utilized as a powerful patent or design right which is useful in our business. To achieve the goal, we strategically select target countries for the applications and develop a network of patents and design rights centered on application technologies.

In addition, we regularly assess the value of patents and design rights in order to appropriately manage our intellectual property.

### Encouraging the Creation of Intellectual Property

We have established and manages an incentive program for employee inventions to encourage employees to produce patents and designs. We also have an internal awards program for inventors and creators of patents and designs that have contributed to our business.

### Respect for Intellectual Property Rights

Beyond creating intellectual property, we also exercise the utmost care to ensure our products and applied technologies do not infringe upon any third-party intellectual property rights. In the event a third party is found to have infringed upon intellectual property rights of EIZO, we demand that appropriate action be taken to protect these rights.

## EIZO's Quality Assurance System

Under our Quality Management Policy, we seek to ensure reliable long-term use of EIZO brand products by establishing an integrated quality control system that encompasses development and manufacturing to after-sales service and making continuous improvement throughout the system.

### ► Quality Standard

The quality of our products constitutes the foundation of the EIZO brand. We comply with the quality standards and regulations of each country where we sell our products as well as with the certified standards for each product. We have also established our own reliability standards that reflect diverse events including cases from both in and outside the company. These standards are applied to all EIZO brand products (LCD monitors).

In addition, we have sought to unify and standardize selection criteria for components used in our products to maintain and standardize product quality by applying these criteria to all Group companies.

### ► Gathering and Reflecting Customer Feedback

We provide after-sales service through Group companies in nearly every country where we sell our products, which has enabled us to develop an accurate understanding of customer requests and expectations.

We compile and shares customer feedback with Group companies in an effort to consistently offer high-quality, attractive products and services.

### ► Quality Management System

All Group companies involved in development and production have obtained certification under the international quality management standard ISO 9001, and ISO 13485 for medical equipment. We have incorporated these standards into the Group's quality management system in an ongoing, voluntary effort to maintain and improve the system.

### Quality Management Policy

The EIZO Group is committed to continually fulfilling customers' expectations by proposing and offering high quality products, services, and solutions. We therefore:

- 1 Aim to develop high quality products by pursuing the world's highest level of technology.
- 2 Carry out our responsibility for environmental preservation by actively reducing the effects on the environment in every business activity from product development to manufacturing to sales and service.
- 3 Set the quality target which are carried out and reviewed by all the employees in every business activity.
- 4 Establish a quality management system, review it periodically, and continually improve it to sustain its validity and suitability.
- 5 Respond to the trust of both medical professionals and patients by providing medical equipment with assured quality, effectiveness and safety.
- 6 Comply with legal and social requirements.