

## Strong Bonds of Trust with Stakeholders

### We will seek to build and maintain strong bonds of trust with our stakeholders (business partners, employees, shareholders, and the local community).

We will sincerely engage with stakeholders to forge closer bonds of trust through communication channels while fulfilling our responsibilities.

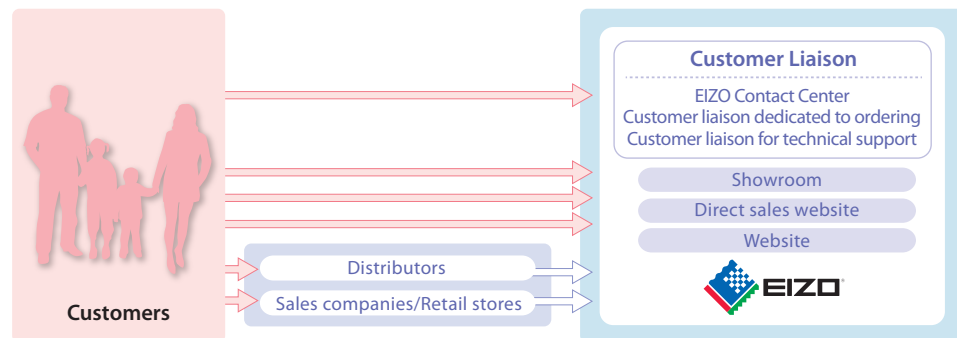
#### ◆ Relationship with Each Type of Stakeholder

EIZO's Stakeholders		EIZO's Responsibility	Communication Channels
<b>Customers</b> P. 23	In addition to offering products that satisfy customers, we listen closely to their feedback and provide useful support.	<ul style="list-style-type: none"> <li>• Creating and offering products with new value.</li> <li>• Developing products from the customer's standpoint.</li> <li>• Responding clearly to questions and inquiries.</li> <li>• Thoroughly responding to customer requests and feedback.</li> </ul>	<ul style="list-style-type: none"> <li>• Developing better products</li> <li>• Setting up Contact centers as customer liaison points               <ul style="list-style-type: none"> <li>– Responding to questions and inquiries before and after purchase</li> <li>– Listening to customer opinions</li> <li>– Technical support</li> </ul> </li> <li>• Sharing information with relevant departments and considering incorporation into products</li> <li>• Interacting with customers at showrooms and through direct dialog</li> <li>• Providing and collecting information through participation in various trade shows</li> <li>• Providing timely information via the corporate website</li> </ul>
<b>Suppliers</b> P. 21	We view suppliers as essential and important partners in the continuation of our business, and forge powerful relationships by sharing management policies and technical strategies.	<ul style="list-style-type: none"> <li>• Building relationships of trust</li> <li>• Fair business transactions</li> <li>• Explaining corporate policy and broadening understanding among suppliers</li> </ul>	<ul style="list-style-type: none"> <li>• Sharing information and creating mutual understanding as partners</li> <li>• Establishing selection standards, dealing with suppliers on an equal opportunity basis</li> <li>• Holding material procurement briefings</li> </ul>
<b>Employees</b> P. 28	We are a company focused on creative development that requires the imaginative ideas and powerful motivation of its employees. We therefore work to create a broadminded corporate climate and a workplace in which employees have a sense of security, and we support our employees in their self-development.	<ul style="list-style-type: none"> <li>• Motivating workplace environment</li> <li>• Developing excellent personnel</li> <li>• Promoting work-life balance</li> <li>• Securing safety and health</li> </ul>	<ul style="list-style-type: none"> <li>• Providing various educational programs</li> <li>• Supporting self-development activity</li> <li>• Creating workplaces that reflect employee opinions and sound labor-management relations through consultation conferences</li> </ul>
<b>Shareholders</b> P. 24	We strive to gain the understanding and trust of our shareholders by providing fair and accurate information on management policies, business strategies and financial performance, and by maintaining transparency in our corporate management.	<ul style="list-style-type: none"> <li>• Timely and appropriate disclosure of information</li> <li>• Enhanced corporate value</li> </ul>	<ul style="list-style-type: none"> <li>• General shareholders meeting (holding informal gatherings)</li> <li>• Stable dividend payment</li> <li>• Investor relations</li> </ul>
<b>Local Community</b> P. 24	We seek to build solid relationships with the local community to gain their understanding and cooperation in pursuing our business operations. We are committed to fulfilling our responsibilities as a corporate citizen.	<ul style="list-style-type: none"> <li>• Preventing accidents and disasters at each business site</li> <li>• Protecting the regional environment</li> <li>• Cooperating with regional development and promoting culture</li> </ul>	<ul style="list-style-type: none"> <li>• Receiving company visits</li> <li>• Sponsoring various events and organizations</li> <li>• Supporting environmental conservation activities</li> <li>• Corporation with Local Community and association</li> <li>• Participating in local voluntary activities</li> </ul>

## ◆ Relationships with Customers

We provide product information on our Website, at our showrooms and through sales and promotional activities. We strive to directly communicate with customers through various channels in order to fully answer questions and respond to customer requests and feedback.

### ■ Feedback System for All Types of Customer Input



### ▶ Customer Liaison

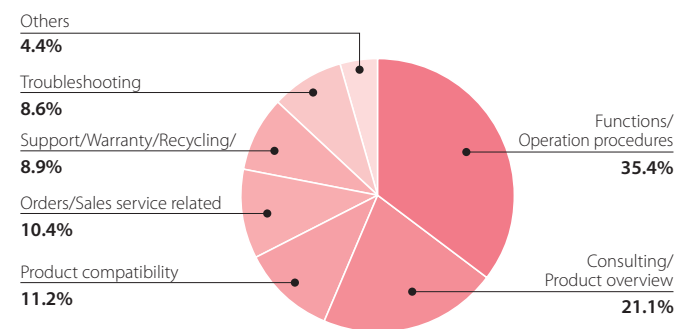
Each Group company has set up a customer liaison process (including access by phone or e-mail) to receive inquiries and questions related to EIZO products and technology. Customer inquiries and requests are promptly shared and appropriately addressed within the company, relevant departments and the Group. They are also utilized to guide product development as well as to prepare information provided to customers.

<b>EIZO Corporation (Japan)</b>	● Set up the EIZO Contact Center as a dedicated liaison for responding by phone and e-mail
<b>EIZO Technologies GmbH (Germany)</b>	● Responds to inquiries through a dedicated liaison and website
<b>EIZO Limited (United Kingdom)</b>	● Provides customer support and technical support by e-mail
<b>EIZO Inc. (United States)</b>	● Provides a dedicated liaison for after-purchase inquiries over the phone ● Offers an e-mail address for general inquiries

## EIZO Contact Center (Japan)

The EIZO Contact Center has been set up as a convenient means for customers in Japan to communicate with the company. The center provides answers to inquiries related to product specifications and operating procedures as well as questions related to purchasing products through telephone, e-mail and fax.

### ■ Calls to the Contact Center (Fiscal 2015)



### ▶ Showroom

Visitors can test the performance of our products while trying out their functions at our showroom, which also serves as a space for communicating with customers.

### EIZO Galleria Ginza (Japan)

EIZO Galleria is a showroom located in the Ginza district of Tokyo. Our dedicated onsite staff introduces products and provides advice to customers who want to know more about them. Here our well-received seminars on a variety of topics also provide information on the operating environments of computers for office and home use and on more effectively using EIZO products. Moreover, the showroom is used as a communication space for other types of events such as exhibitions of photographs taken by customers.

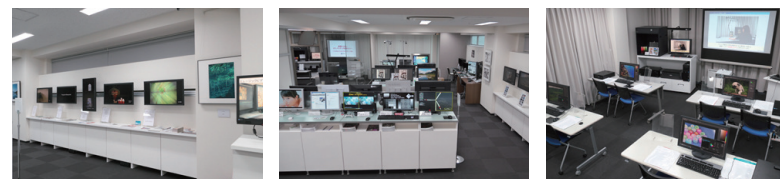


Photo exhibition

Showroom

Seminar room

## ◆ Relationships with Shareholders

We conduct investor relations activities based on the principle of providing fair and accurate information on management policies, business strategies and financial performance to all stakeholders.

### ▶ Basic Policy on Information Disclosure

We disclose information in a timely and appropriate manner in compliance with the Financial Instruments and Exchange Act and related regulations as well as the “Timely disclosure rules and other regulations for issuers of listed negotiable securities or valuable instruments” of the Tokyo Stock Exchange. We strive to ensure any material information that may affect investment decisions is delivered to all market participants in an equitable manner.

### ▶ General Shareholders Meeting

We try to schedule our annual general shareholders meeting, taking shareholders’ convenience into careful consideration. We also send out invitations as far in advance as possible to provide enough time for shareholders to examine the proposed resolutions and the state of our operations. Furthermore, we provide opportunities for direct communications with our shareholders, such as the display of products and holding of an informal meeting with shareholders at the general shareholders meeting.

### ▶ Company Presentations for Investors

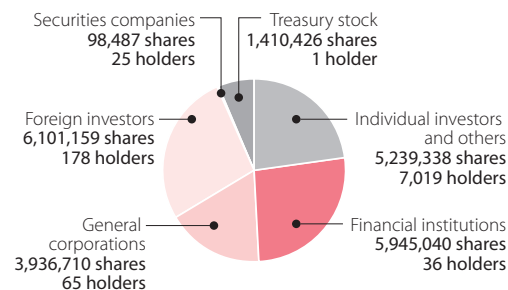
We invite institutional investors to our semi-annual earnings results briefings in Tokyo, where we report on our business direction, activities and performance. We also hold briefings for individual investors to promote a greater awareness of our company.

### ▶ Status of Shares and Shareholder Composition

■ Status of Shares (as of March 31, 2016)

Shares authorized	65,000,000
Shares issued	22,731,160
Shareholders	7,324

■ Distribution of Shares by Shareholder Type (as of March 31, 2016)



## ◆ Relationships with the Local Community

We seek to build and maintain good relationships with the local communities where each Group company operates. To contribute to developing these areas and creating better environments as a community member, we sponsor and donate local organizations and are actively engaged in activities.

### ■ Examples of Contributions to Local Communities

<p><b>EIZO Corporation (Japan)</b></p>	<ul style="list-style-type: none"> <li>Voluntary participation in beach cleanups and snow shoveling</li> <li>Donations to local activities</li> <li>Ishikawa Keiei Tensho Juku: cooperation through operational advice and lectures on an educational project for young corporate managers and future entrepreneurs who will bear responsibility for the future of the regional economy</li> <li>Co-sponsorship and support for the Orchestra Ensemble Kanazawa</li> <li>Co-sponsorship and support for La Folle Journée Kanazawa Music Festival as a member of the executive committee</li> <li>Sponsorship for Zweigen Kanazawa, a soccer team in Ishikawa Prefecture, and the ISHIKAWA MILLION STARS of the Baseball Challenge League</li> </ul>	 <p>Participation in beach cleanups</p>  <p>ISHIKAWA MILLION STARS</p>  <p>Zweigen Kanazawa</p>
<p><b>EIZO Technologies GmbH (Germany)</b></p>	<ul style="list-style-type: none"> <li>Donation to activities that support treatments for childhood cancer</li> <li>Distribution of T-shirts to children at a community running event</li> <li>Donation to a community for safe bus transportation of school children</li> </ul>	 <p>School bus</p>
<p><b>EIZO Inc. (United States)</b></p>	<ul style="list-style-type: none"> <li>Donation to a Boys and Girls Club in the community</li> </ul>	 <p>Our employees visiting a Boys and Girls Club</p>
<p><b>EIZO AG (Switzerland)</b></p>	<ul style="list-style-type: none"> <li>Donation of monitors to an organization that supports children and adults with mental disorders</li> </ul>	
<p><b>EIZO Limited (United Kingdom)</b></p>	<ul style="list-style-type: none"> <li>Celebrated Christmas by visiting and holding an event at a senior citizen facility in the community</li> <li>Co-sponsorship for and participation in an event hosted by a local parent-support organization; donated laptop computers to the organization</li> <li>Co-sponsorship for an exhibition hosted by students from two local colleges</li> </ul>	 <p>Christmas event</p>  <p>Participating as staff members in an event to support parenting</p>