



**HOONIGAN RACING DIVISION'S  
2014 KEN BLOCK LIVERY**  
(AND AWSM, BRAND-SPANKIN' NEW PRODUCTS!)









The Ford Fiesta ST RX43  
in RallyCross setup.





The interior of the RX43.

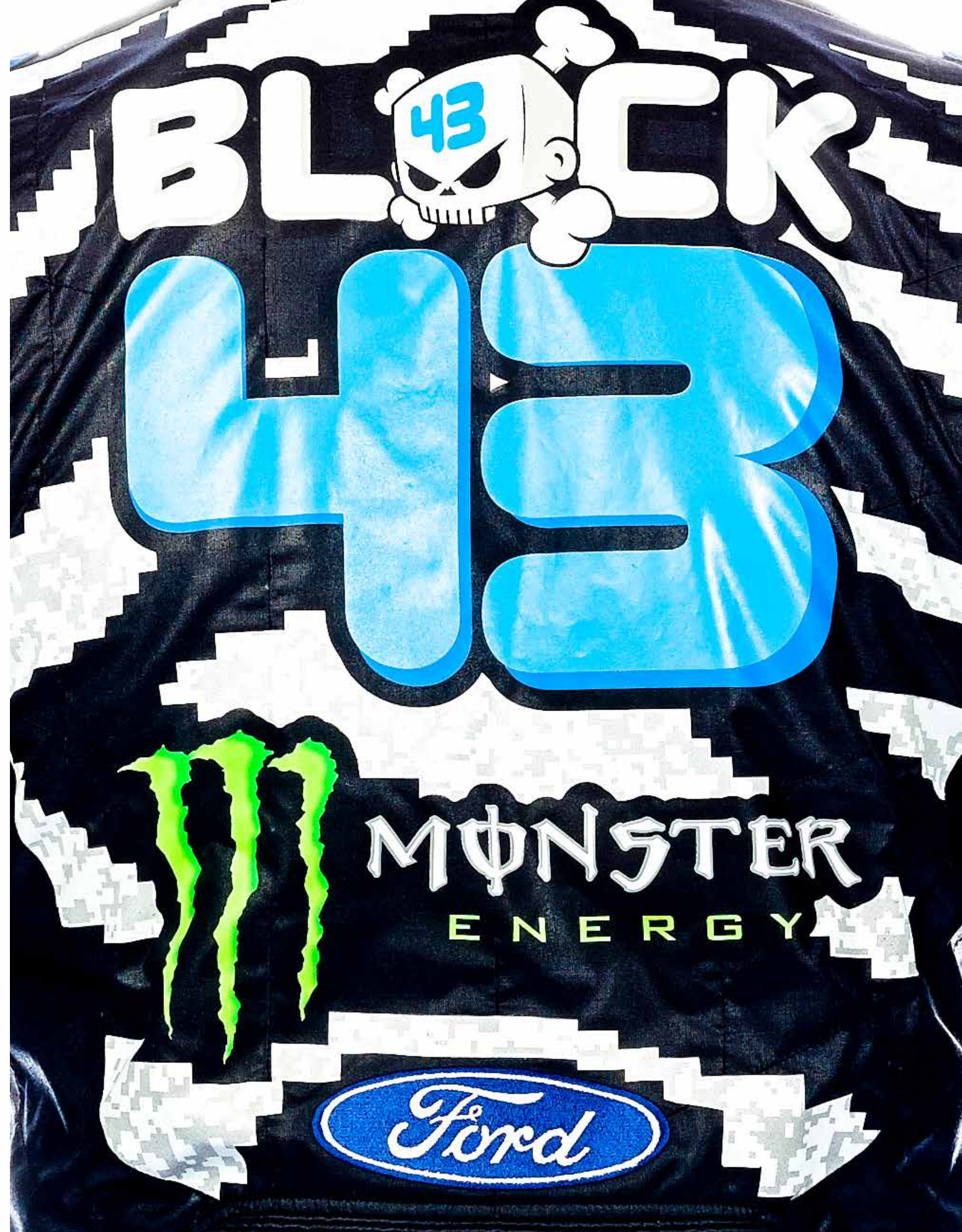


Block's Recaro Ultima seat.



Carbon fiber, suede covered steering wheel.









The Ford Fiesta ST RX43 in Gymkhana setup, featuring fifteen52 Turbomac wheels with Turbofans mounted to the front wheels.





Busch wearing his signature  
2014 team shirt from Hoonigan.  
Available at [hoonigan.com](http://hoonigan.com)







The RX43 engine management system by Cosworth/M-Sport.



The rear hatch of the RX43 features venting for the rear-mounted radiators.





A fifteen52 Turbomac wheel  
with Turbofan mounted,  
wrapped in Pirelli rubber.



Block wearing the Gymkhana SIX  
Tensor Bar shirt, available at [hoonigan.com](http://hoonigan.com)





Block wearing the all-new charcoal Hoonigan Sensor Bar hoodie. Available at [hoonigan.com](http://hoonigan.com)



The fifteen52 Turbomac was co-designed by Block.









Block's signature SPY Helm sunglasses, in his all-new for 2014 livery colorway. Each pair comes with an alternate set of arms allowing the wearer to switch up the look when they want.







Custom wrapped HPI WR8 RC cars from HPI Racing.





# Ken Block's 2014 Schedule

## Global RallyCross Championship

- Barbados: May 5th
- X Games Austin: June 6th
- Washington D.C.: June 22nd
- New York: July 20th
- Charlotte: July 26th
- Detroit: August 3rd
- Daytona: August 23rd
- Los Angeles: September 20th
- Seattle: September 27th
- Las Vegas: November 5th

## World Rallycross Championship

- Norway: June 14th - 15th
- France: September 6th - 7th
- Turkey: October 11th - 12th

## Stage Rally (with co-driver Alex Gelsomino)

- Rally in the 100 Acre Wood (Rally America): February 21st - 22nd
- STPR (Rally America): May 30th - 31st
- WRC Spain: October 24th - 26th
- Monza Rally Show: November 22nd - 24th

## Gymkhana Demos

- Japan: July 5th - 6th
- Gymkhana GRID, Madrid: November 1st - 2nd